

Chairman's Message 主席的話



I am privileged and honored to have been re-elected as CAHK Chairman for 2016-18. I again have the honor of contributing my skills and knowledge to work closely with CAHK's members and others ICT practitioners to facilitate the development and advancement of Hong Kong's ICT industry as well as to support Hong Kong's ICT leadership.

The theme for CAHK this year is "Innovation Leadership."

We chose the theme to highlight outstanding achievements in this highly dynamic period of human history, full of new technologies and new business models.

Indeed, ICT has developed at astonishing speed through the years. It has changed the way we live and work, and even impacted our social lives.

As recent as in the last few years, the traditional payment industry has been shaken up by non-bank players such as WePay, Alipay and Apple Pay. Hotel businesses are being disrupted by room-letting services such as Airbnb and Uber has almost completely overturned the ground transportation services model. Today, several travel start-ups, such as "RISE", a private flight-sharing service in Dallas, have tried to follow the Uber model and pave the way for a more competitive airline industry.

To embrace the dynamic environment of this new digital era, we must absolutely and resolutely adapt to the rapid change, through innovation. This is the essence of our mission and vision this year, to highlight "Innovation Leadership."

Hong Kong is truly a role model for "Innovation Leadership." Hong Kong named the most prepared APAC location in rolling out cloud computing in 2016. Few cities can rival Hong Kong's world-class ICT infrastructure, which supports one of the highest global broadband and mobile penetration levels, plus countless examples of smart technologies, including the Octopus Card, Smart ID and the latest, e-health records. Hong Kong people and enterprises are great adopters of technology and clearly convert them into useful applications to serve our city's needs.

Hong Kong's innovation has not appeared from a vacuum. These are the results of CAHK's members and all ICT practitioners who embrace and innovate new technologies, including wireless, cloud, big data analytics, Internet of Things, et cetera.

Over the years, our members have worked hard to build Hong Kong into a world-leading communications hub, and all these efforts are coming together to help realize our Digital City's great potential. In 2016, CAHK supported and co-hosted nearly 100 various industry events, from industry workshops and conferences, student ICT seminars and incumbent programs to regional initiatives.

We also helped to facilitate interchange and collaboration between our members and other ICT practitioners, as well as university institutes, academia, government departments and industry associations.

To help make our Smart City both smarter and safer, CAHK and members have been very active in helping to devise solutions to telecommunications fraud, playing crucial roles in helping to identify solutions to address phone scam and cybersecurity.

For example, CAHK was involved in a security initiative with the Hong Kong Association of Banks (HKAB), Hong Kong Police Force (HKPF), and Hong Kong Monetary Authority (HKMA), to identify best practices for e-banking and ensure the same standards are applied across organizations so as to close security gaps against fraud exploits.

We are all working toward realizing Hong Kong's great potential as well as enhancing quality of life and guiding Hong Kong along its path of "Innovation Leadership" in ICT. I am confident CAHK and all our members will continue to join hands and work closely and diligently to maintain Hong Kong's ICT leadership.

MR. STEPHEN HO
CHAIRMAN OF COMMUNICATIONS ASSOCIATION OF HONG KONG

我非常榮幸再次當選成為香港通訊業聯會2016至18年度的主席。能再次與各位會員及業界緊密合作，繼續為推動香港資訊及通信技術行業的進步和發展，維持香港的領導地位作出貢獻，實在令我深感榮幸。

香港通訊業聯會本年度的主題是「創新領導力」。

資訊科技日新月異，不僅改變我們的生活及工作習慣，也同時改變我們的社交生活。

市場環境瞬息萬變，資訊科技急速發展，傳統的經濟模式備受挑戰，推動行業革新，經濟轉型，創新發展已成為企業競爭力的關鍵。企業要力求創新才能持續發展，革新營運模式才能保持競爭優勢。

例如，近年非銀行業經營者，如WePay，Alipay and Apple Pay等發展的虛擬支付服務，動搖了傳統支付行業的營運模式；全球酒店業也受到房間出租服務者，如Airbnb帶來的莫大衝擊；另一方面，Uber的運營模式，所提供的服務也在顛覆著傳統的地面運輸業。現今，部份旅遊創業公司例如RISE，一個美國達拉斯私人航班共用服務公司，也沿用Uber模式，將競爭帶到航空業。

由此可見，我們正體現著一個高度數碼革新的市場狀況。為迎接數碼新紀元的來臨，我們必須創新求變。這也是我們本年度的目標，強調「創新領導力」的重要性。

香港不折不扣是「創新領導力」的成功典範。2016年，香港被評為亞太區雲端服務最佳準備(Cloud-ready)的城市，而且全球只有少數地方能與香港ICT世界級基建媲美。

香港是領先數碼經濟體系，在數碼化準備程度和互聯網接達能力的排名榜上一直位列前茅，包括互聯網服務的最高連線速度及全球最高手機市場佔有率之一，還有數之不盡的智能技術如八達通、智能身份和最近期的電子健康紀錄互通系統。香港人和企業都善用科技，並有效應用到日常生活上，帶來便利。

然而，香港的創新科技並不是憑空出現，而是業界同仁多年來努力不懈，追求不斷發展和創新技術的成果，如無線技術、雲運算、大數據分析及物聯網等等。一直以來，我們的會員均致力建設香港作為世界級的通訊樞紐，提升香港成為國際領先數碼城市的地位。2016年，香港通訊業聯會積極舉辦及合辦接近一百場不同類型的活動，包括針對不同行業，不同主題的工作坊和論壇、學生ICT研討會及精英培育計劃。同時，聯會亦致力成為業界之間的交流平台、業界與大專院校以及學界、政府及友好協會之間的溝通橋樑。

而為推動香港成為更安全及傑出的智慧城市，聯會及會員與有關部門緊密協作，研究相關電訊詐騙的解決方案，致力打擊電話詐騙及提高整體網絡保安水平。去年，聯會更攜手業界與政府部門，包括與銀行公會、警務處以及金融管理局衷誠合作，就網絡保安探討網上銀行的最佳做法，確保各機構遵守有關準則，加強網絡安全基建。

我們相信，只要大家目標一致，努力讓香港創新科技的巨大潛力發光發亮，不但能提升社會生活質素，更能讓香港「創新領導力」繼續在路上馳逞。我有信心，香港通訊業聯會與會員定必繼續攜手合作，維持香港資訊科技的領導地位。

何偉中先生
香港通訊業聯會主席